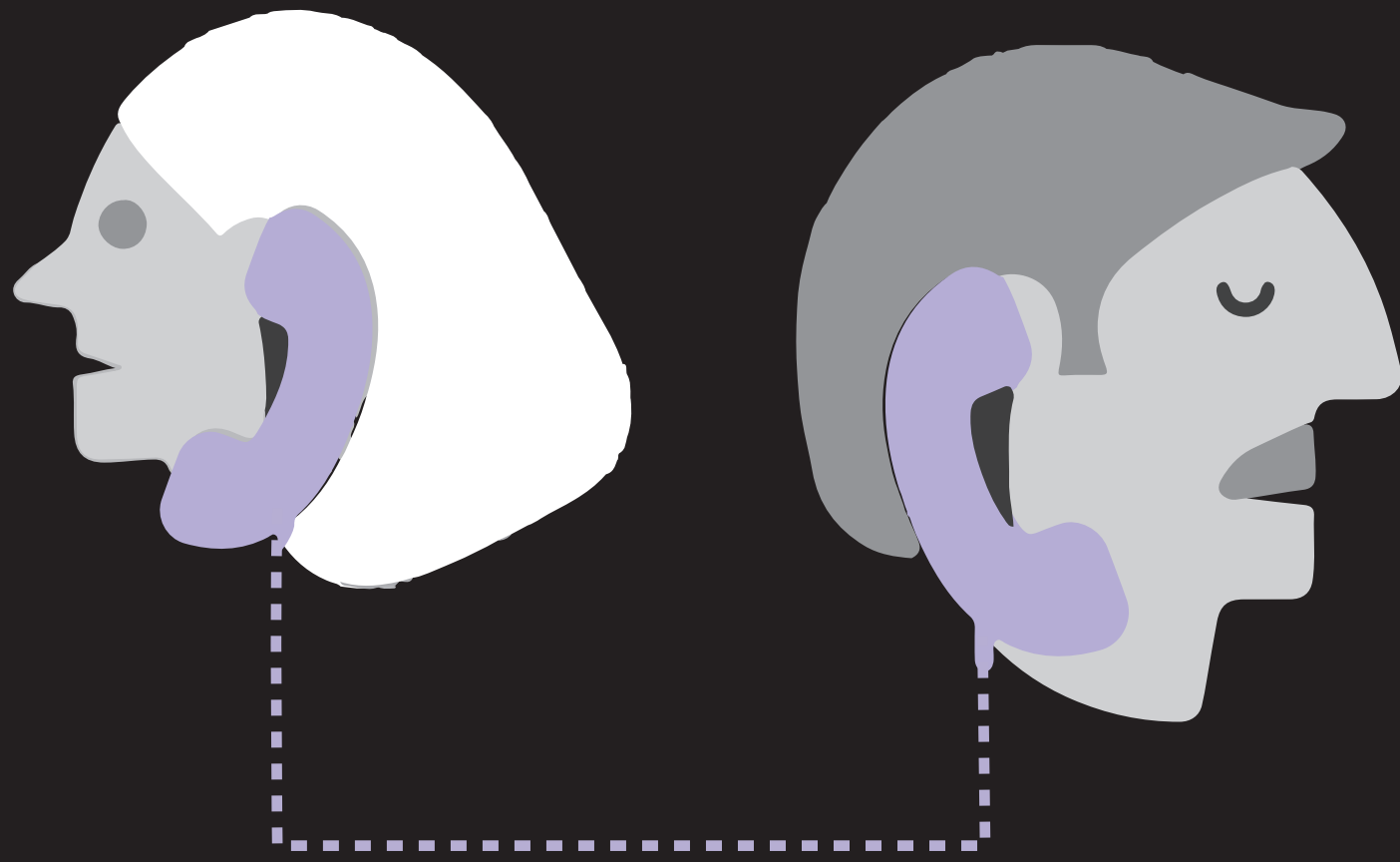


Annual Report

2015-2016



introduction

The Mariwala Health Initiative (MHI) is a personal philanthropic initiative of Harsh Mariwala, Chairperson, Marico Limited. MHI supports innovative mental health initiatives, with a particular focus on making mental health

accessible to marginalized persons and communities. MHI views mental health as a spectrum and that people with lived experiences must be situated at the core of any capacity building work, or intervention. MHI advocates for

an intersectional perspective on mental health, undertakes capacity building initiatives along with funding projects that are user-centred and where the interventions are linked to the grassroots and are community-based.

overview

A snapshot of milestones from April 2015 - March 2016

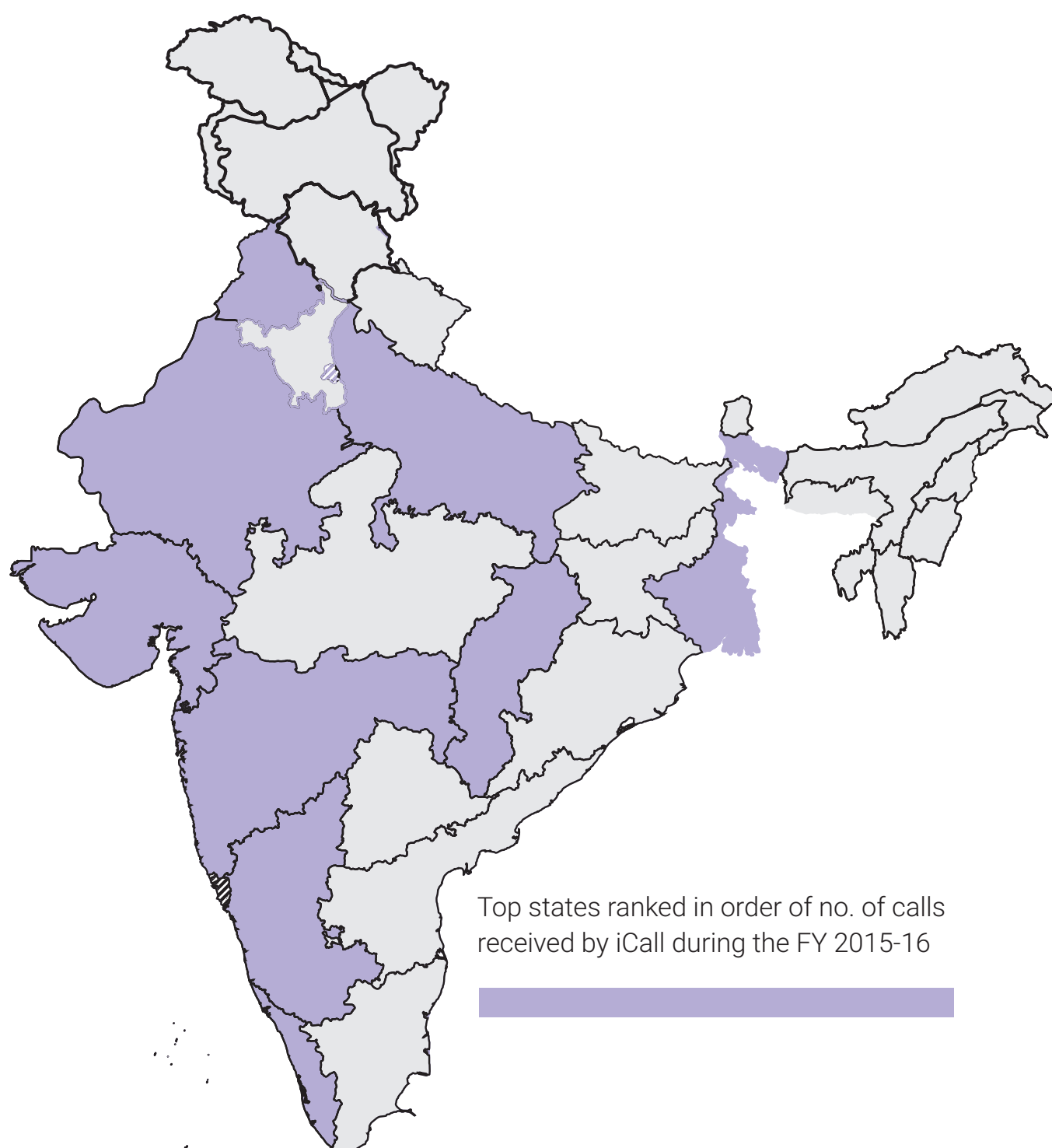
Agreement to fully fund MHI's first partner iCall, a national psychosocial helpline

Enabled a National Consultative Meet of Tele Counseling Helplines, organized by iCall.

Enabled & facilitated National Consultative Meet of LBT Collectives & MHPs at TISS, Mumbai

outreach

State-wise reach of MHI's partners mental health interventions (April 2015 - March 2016).



partners

During the FY 2015-2016, MHI funded one partner, **iCall** a pan-India psychosocial helpline.

In 2015, MHI became the sole funder for iCall, which has since expanded the scope of its activities, going beyond service provision to work in the areas of advocacy, research, capacity building, and networking. With MHI's financial and strategic support, iCall made significant additions to its technological infrastructure to ensure effective service delivery – refining the quality of, and enabling greater access to, its services. Sustained support from MHI has helped iCall extend their on-job training period for counselors to three months (from a week), and implement policies for self-care and burnout prevention at the workplace.

Since inception, through MHI's support, iCALL has collaborated with different government stakeholders in various capacities to help develop and strengthen various government programmes.

Government of Maharashtra:

iCALL partnered with the Directorate of Health Services, Government of Maharashtra for the establishment and smooth running of the 104 Mental Health Helpline, for which it submitted a detailed Orientation Training Manual in April 2015. iCALL, along with the Resource Centre for Interventions on Violence Against Women, (RCI-VAW) at TISS, trained the newly recruited counsellors for Maharashtra's 181 Helpline for Women in Distress.

Government of Madhya Pradesh:

In July 2015, iCALL conducted a three-day training for counsellors from 30 districts of Madhya Pradesh Under the Rashtriya Kishor Swasthya Karyakram (RKSK) as well as the State Adolescent 21 and Reproductive and Sexual Health Helpline called Jeevan Aadhar Helpline focusing on brief counselling interventions, best practices to be followed in cases of suicidality and self-harm, as

well as Violence Against Women, as well as sensitizing the counsellors in the area of sexual and reproductive health.

Government of Uttar Pradesh:

iCALL Psychosocial Helpline partnered to train counsellors and other allied personnel of 181 Asha Jyoti Women Helpline. The focus of the training ranged from issues such as handling crisis and non-crisis situations, understanding violence against women and laws pertaining to the same and short term as well as long term intervention skills required to address violence.

Gujarat Government:

iCALL trained, monitored and evaluated the Gujarat Government's ABHAYAM Helpline for Women in Distress programme. The helpline is available to women across all districts in the state of Gujarat.